

HYDRATE THE WORLD

coralclub

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From Rimini to Africa:

Coral Club and Fonte di Speranza bring clean water to Sierra Leone

Project: Hydrate the World

Welcome and thank you for being here

We're thrilled to have all of you with us today!
This marks an important milestone in our
journey, and we couldn't be happier to share it
with you.





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FONTE DI
SPERANZA

We are pleased to welcome Paola Biassoni, a key figure from Fonte di Speranza, a foundation deeply committed to charitable work.

Today, we've gathered to share a special project: Hydrate the World. This initiative brings clean water and vital resources to communities in need, starting with the village of Kumala, in Sierra Leone.

Coral Club's Mission: Hydrate the World

For over 25 years, Coral Club has empowered people around the world to live healthier, more fulfilling lives by giving them the freedom to choose their own path and make decisions about their well-being.

Water is life. It's a basic human need, and we've built our brand around the commitment to ensure that everyone, no matter where they are, can access this vital resource. Through our mission Hydrate the World, we aim to make a real and lasting difference.



Coral Club's Journey and Commitment

Our experience over the past [25 years](#) has taught us that access to clean water transforms entire communities. The Hydrate the World project is just the beginning of a much broader movement. We continue to lead by example, offering solutions that address some of the most critical health needs around the globe.



Fonte di Speranza – Our Chosen Partner

We are proud to collaborate with Fonte di Speranza, an organization dedicated to providing clean water and promoting health in some of the world's most disadvantaged communities. That's why they're the perfect partner for our mission.

Founded in 2004, Fonte di Speranza has grown into a foundation with a clear focus on long-term, high-impact projects.

33

Wells Built in Sierra Leone

17.000

Direct beneficiaries

64.000

Indirect Beneficiaries

- Their work ensures access to clean water for drinking, cooking, and hygiene, also helping to reduce the spread of diseases such as malaria and cholera.
- They provide comprehensive community support, including hygiene and health education, as well as tools and materials for water transportation, such as jerry cans and wheelbarrows.

Fonte di Speranza shares our commitment to sustainable change, making them a crucial partner in transforming lives—one well at a time.

The Kumala Village Project

Our first project in the village of Kumala, Sierra Leone, set out to solve a critical need: access to clean, safe water. Here's what we achieved:

- Restored Well: A fully rehabilitated well now provides clean water to hundreds of villagers, dramatically improving the daily lives of families.
- Impact on Education: With children no longer needing to walk long distances to fetch water, school attendance has increased—especially among young girls—offering them a brighter and more promising future.
- Empowerment Through Education: Local women were trained in well-maintenance and personal hygiene, ensuring the long-term sustainability of the water source and healthier practices for the community.

This initiative is not just about water—it's about creating lasting change.

We will continue to work with Fonte di Speranza to replicate these results in other communities across Africa and beyond.





This is just the beginning

We are currently working on [building a new well](#) for the community of Kopardikor and [providing clean drinking water to the school](#) for the blind in Kabala.



Thank you for your support.

Together, we are making a real difference.
Thank you for joining us in this important mission.