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Liga Rymer, Diamond Director

Q: Liga, how did your journey with Coral Club begin?

A:

My journey with Coral Club started during a very personal and challenging period in my life. At that time, my family was going through a difficult situation related to my child’s wellbeing. For almost three years we were searching for answers, exploring different approaches, and trying to understand how we could better support our family’s lifestyle and daily habits.

During this time, I was introduced to the wellness concept and the products offered by Coral Club. What caught my attention was not only the products themselves, but also the broader philosophy of balanced living, personal responsibility, and the supportive community around the brand.

As we gradually began incorporating some of these wellness practices into our routine, I felt that we were finally moving in a direction that gave us more clarity and confidence in our choices. That experience made a strong impression on me.

For the first time in a long while, I felt that we had found an approach that resonated with our values and lifestyle. This moment became a turning point for our family. It inspired me to learn more about the community, connect with other people, and eventually begin my own journey within Coral Club.

Looking back today, I can say that this experience was not only the beginning of a personal journey, but also the start of a path that allowed me to meet many incredible people and become part of a supportive international community.

Q: Liga, why did you choose to build your career in the direct selling industry?

A:

Before discovering this industry, I had already tried many different professional paths. Over the years I worked in corporate finance, explored freelance projects, worked online, and was also involved in several small business initiatives. At one point, my family and I even managed a franchise business. These experiences gave me valuable skills, but I was still searching for a direction that felt more aligned with my personal values and long-term goals.

When I first learned about the direct selling model, what attracted me most were several important aspects. First, I appreciated the focus on product quality and the emphasis on sharing products through personal experience and recommendations. Second, I found the model accessible — it allowed people to start learning and participating without the need for significant upfront investments or complex infrastructure.

Another aspect that resonated with me was the strong focus on personal development. Many people in this industry invest time in education, mentorship, and building supportive communities. This environment encourages individuals to grow, improve their communication skills, and develop leadership abilities over time.

Throughout this journey, I have gained greater confidence and a clearer sense of purpose. I also value the flexibility that this type of activity can offer — the ability to organize my time, collaborate with people from different countries, and work on projects that inspire me. For me, this combination of community, learning, and flexibility is what makes this industry truly meaningful.





Q: Liga, how has this journey influenced your personal growth and what milestones stand out for you?

A:

One of the most meaningful aspects of this journey has been the opportunity for personal growth. Over time, my perspective expanded and my mindset evolved as I continued learning, meeting new people, and gaining experience within this international community.

The process encouraged me to step outside of my comfort zone. I became more confident in communicating with others, sharing ideas, and supporting people who were starting their own journeys. For me, this experience has been just as much about personal development as it has been about professional activity.

Another important milestone was realizing how international this community is. Through this work I had the chance to connect with people from many different cultures and countries, exchange experiences, and learn from diverse perspectives.

These interactions have broadened my outlook and helped me grow both personally and professionally. Looking back, I see this journey as a continuous learning process that has shaped who I am today and continues to inspire me to develop further.

Q: Liga, when did you realize you were ready to take on a leadership role, and what personal qualities did you have to develop along the way?

A:
The moment I began to see myself as a leader was not a single event, but rather a gradual realization that came with experience. At first, I was simply sharing my own journey and supporting people who were interested in learning more. Over time, as more people joined and started asking for guidance, I understood that leadership is not about position, but about responsibility for the people who trust you and choose to grow alongside you.

This experience required me to develop many qualities. I learned the importance of listening carefully to others, communicating clearly, and being patient, because every person moves forward at their own pace. Discipline and consistency also became essential, as leadership means setting an example through your actions.

The journey also had a strong impact on my confidence and communication skills. I gradually became more comfortable speaking in front of groups, sharing ideas, and connecting with people from different countries and cultures. My professional and personal circle expanded, and I had the opportunity to learn from many inspiring individuals.

Looking back, I see leadership as a continuous process of growth — not only helping others develop their potential, but also constantly improving yourself along the way.





Q: Liga, what role do values, structure, and communication play in your work?

A:

For me, values are the foundation of any long-term and sustainable activity. When people share common principles such as trust, integrity, and respect, it creates a strong basis for collaboration and mutual support.

In my experience, structures and systems can only develop effectively when they are built on these values. When people feel respected and supported, they are more motivated to learn, contribute, and grow together as a community.

Communication also plays a very important role in this process. Every day we continue learning how to listen to others, exchange experiences, and support people who are just beginning their journey. Open and respectful communication helps create an environment where everyone feels encouraged to develop their skills and confidence.

Over the past six years, this path has also given me the opportunity to broaden my horizons. I have had the chance to travel, learn new languages, and meet many inspiring people from different countries and cultures. These experiences have been incredibly valuable and continue to motivate me to keep learning and growing.

Q: Liga, have you or your team received recognition or special achievements within the company, and what does recognition mean to you personally?

A:

Throughout this journey, both my team and I have had the opportunity to receive recognition within the company for our contribution to the development of the community and our consistent work over time. Reaching different milestones and levels of responsibility has been an important part of that journey, but for me these moments are not only about titles or status.

What truly matters is what stands behind that recognition — the collective effort of many people who grow, learn, and support each other along the way. Every achievement represents the work of a team, the trust between people, and the shared commitment to development.

Recognition, in my view, is meaningful because it reflects the positive impact you can have on others. It is a reminder that leadership is not only about personal progress, but also about helping other people discover their own potential and move forward with confidence.

For me, the most valuable achievement is seeing the people in my team grow, gain confidence, and reach their own milestones. Those moments are the most inspiring part of this journey.





Q: Liga, what message would you share with people who are considering this industry?

A:

My message is quite simple: be open to trying new things. Sometimes people hesitate because they are unsure of what to expect, but often the only way to truly understand something is to explore it and form your own opinion through experience.

From my perspective, there are a few important elements that can help someone start this journey more confidently. First, it is important to work with products that you personally appreciate and feel comfortable recommending. Second, having a clear structure and supportive environment can make the learning process much easier. And third, patience is essential.

Personal and professional development rarely happens overnight. Like many meaningful things in life, it is a gradual process. With time, consistency, and a willingness to learn, people can gain valuable experience, build new skills, and discover opportunities for growth that they may not have considered before.

For me, the most important thing is to approach the journey with curiosity, persistence, and an open mind.

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